

THE PITCH KITCH

PITCH EVALUATION WORKSHEET

Creative ideas can be tough to sell. You're trying to convince someone of something that doesn't exist yet. More than that, you're trying to prove what value it will bring to them by working with you.

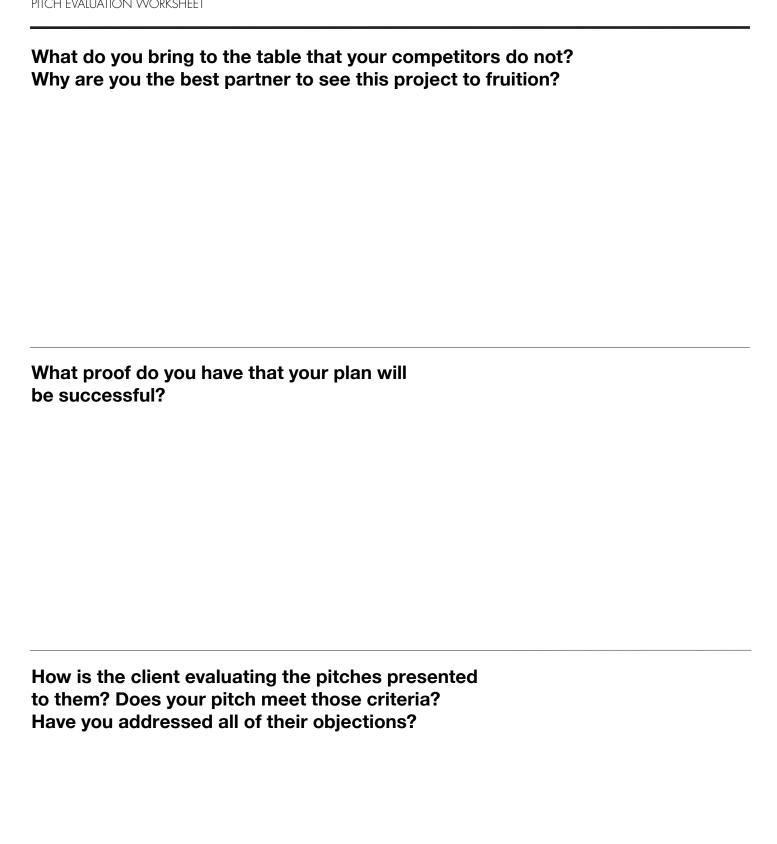
This worksheet is designed to put your pitch to the test.

Does your concept solve the challenge your client gave you?

Let's find out.



THE PITCH KIT



If your idea passed the test, *rest assured,* you're ready for the pitch!

If you need help gaining clarity, understanding your client's goals, focusing your creative efforts, and developing an air-tight process for pitching, then check out The Pitch Kit.

thepitchkit.info